

Rugs

Collection Brochure



First Edition

ShawContract®



Pride of Place

When we are proud of something, we revere it with a heightened level of esteem. We may give pride of place to something special in our lives, or we may take pride in our work or personal endeavors. To do so, we need to identify and recognize our core values articulated in the things we love and the tasks we accomplish, and how those values are shaped and shared by those around us. Design translates these beliefs into spaces that foster a sense of togetherness—where we feel understood and enriched by how we live, work, and play.

No detail is too small in demonstrating these values—the whole is greater than the sum of its parts. Which is why, as priorities and demands shift rapidly in the world of commercial business and hospitality, it's more important than ever to maintain a recognizable, human foundation to ground us in the spaces in which we feel proud to inhabit.

This foundation begins with Shaw Contract's rugs—commercial grade soft flooring designed to be shipped quickly and effortlessly installed without any additional accessories. We developed this platform to easily help you create spaces that encourage collaboration, radiate warmth, and deliver a lasting impression. Shaw Contract creates flooring solutions that lend an air of intimacy and acoustic protection to workspaces, public spaces and a wide variety of environments, while at the same time creating an inspiring, vibrant sense of place.

A sound choice

Diverse spaces require diverse solutions. As a total flooring solutions provider, Shaw Contract offers a wide range of products including hardwood, resilient, broadloom, carpet tile, rugs and accessories. Layer them together to create a holistic experience for you and your clients that offers performance and aesthetic appeal.

Our rugs offer the proven durability you expect from a commercial manufacturer. Available as an area rug, broadloom or an inset broadloom rug, this new standard offering provides a custom look within a 4-6 week lead time.

Carefully chosen interior materials help you design an acoustic experience that encourages positive emotional and physical responses in the built environment. As you layer in carpet with our hard surface, acoustics improve and sound absorption rises. An area rug can create a 40% increase in sound absorption over polished concrete alone.

Instant installation

Installation is as simple as rolling out the rug. No accessories are needed; each of our rugs is designed and manufactured with attached non-skid backing and a serged or hidden edge. And to ensure long-term appearance retention and protection against pilling and fuzzing, we make our rugs from 100% recyclable nylon.

RIGHT: HERITAGE 8×10 FT RUG G018R IN ESTATE 78850



Graphic

The Graphic collection is designed with an architectural sensibility. The tumbling shapes and bold patterns that form the designs for this collection are activated by playful devices like forced perspective, gestural loops that recall the hand of a draftsman, and photorealism that captures dramatic floral arrangements.

LEFT: ARCHWAY 12×15 FT RUG G062R IN SKETCH 70675



Archway

by Adriana Jaroslavsky

An assemblage of staggered colonnades and archways create an illusionistic sense of depth and perspective. This pattern is inspired by the facades of architect Antonioni Darmon’s captivating Paris apartment building, which are comprised of arches of varying widths and heights.



Colorways



SKETCH 70675



MURAL 70406

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G060R	G143R
8×10 FT	G061R	G144R
12×15 FT	G062R	G145R

12 FT BROADLOOM 5A270

Pathway

by Adriana Jaroslavsky

Like a secret garden, this geometric pattern is designed to represent meandering paths, staircases, and spaces of mystery. It is inspired by architecture and how a space can have a deep impact or reflect and inspire one’s mood and wellbeing.



Colorways



MURAL 71406



SKETCH 71675

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G063R	G146R
8×10 FT	G064R	G147R
12×15 FT	G065R	G148R

12 FT BROADLOOM 5A271





Drip

by Trish Andersen

Overlapping and intersecting loops form unexpected shapes and color fields in this pattern, which is inspired by motion, movement, and interconnectivity.



Colorways



LUSH 72325



VIBRANT 72585

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G066R	G149R
8×10 FT	G067R	G150R
12×15 FT	G068R	G151R
11×11 FT	G069R	G204R
CIRCLE		

12 FT BROADLOOM 5A272

*Broadloom is recommended for areas with light to moderate traffic.

Layered

by Trish Andersen

Organic forms and beguiling shapes are layered atop one another in an arrangement that celebrates how the mixture of color and form can forge a strong, visual statement.



Colorways



CALM 82100



BALANCED 82485

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G104R	G152R
8×10 FT	G105R	G153R
12×15 FT	G106R	G154R
11×11 FT	G107R	G205R
CIRCLE		

12 FT BROADLOOM 5A282



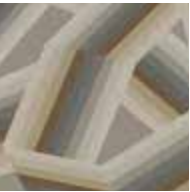


Ribbons

Tessellating rhomboids, squares, and rectangles of various sizes and colors form a mesmerizing pattern that immerses as much as it delights.



Colorways



SHINE 66155

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G044R	G119R
8×10 FT	G045R	G120R
12×15 FT	G046R	G121R
11×11 FT CIRCLE	G047R	G198R

12 FT BROADLOOM 5A266

*Broadloom is recommended for areas with light to moderate traffic.

Succulents

The lush texture and vibrant colors of succulents create the depth and dimension of this photorealistic rug. Captured by the lens and translated in carpet, this piece brings clarity, detail, depth and perspective to the floor.



Colorways



VERDANT 87335

SIZE	SERGED EDGE
6×9 FT	G085R
8×10 FT	G086R
12×15 FT	G087R
11×11 FT CIRCLE	G088R





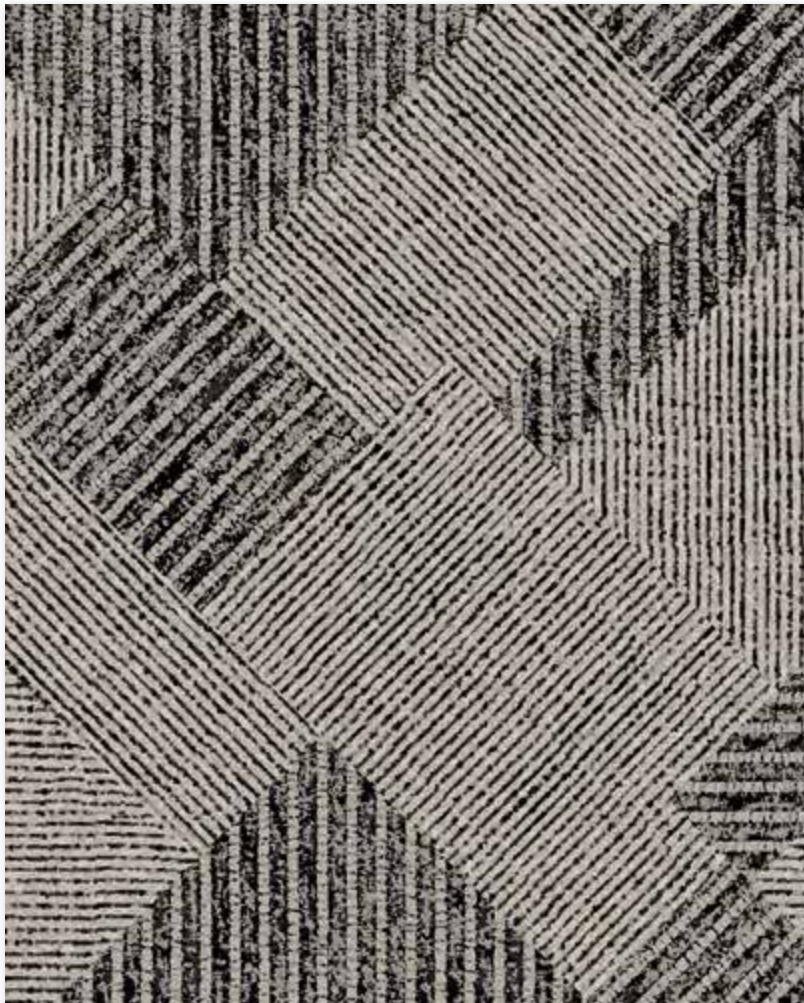
Geometric

The quiet power of the Geometric collection can be felt in the textures generated by the intersection of lines and shapes. Intricate and unexpected patterns emerge from the designers' meditative repetition and concentration, keeping one's eye moving across each rug's surface.

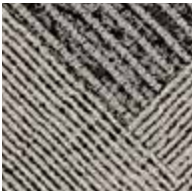
LEFT: JOIN 12×15 FT RUG G043R IN SMOKE 68500

Join

The repetition of lines form shapes that intersect with one another in soft painterly edges, celebrating a fusion of textures and large-scale geometry.



Colorways



SMOKE 68500

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G041R	G125R
8×10 FT	G042R	G126R
12×15 FT	G043R	G127R
11×11 FT	G225R	G226R

CIRCLE

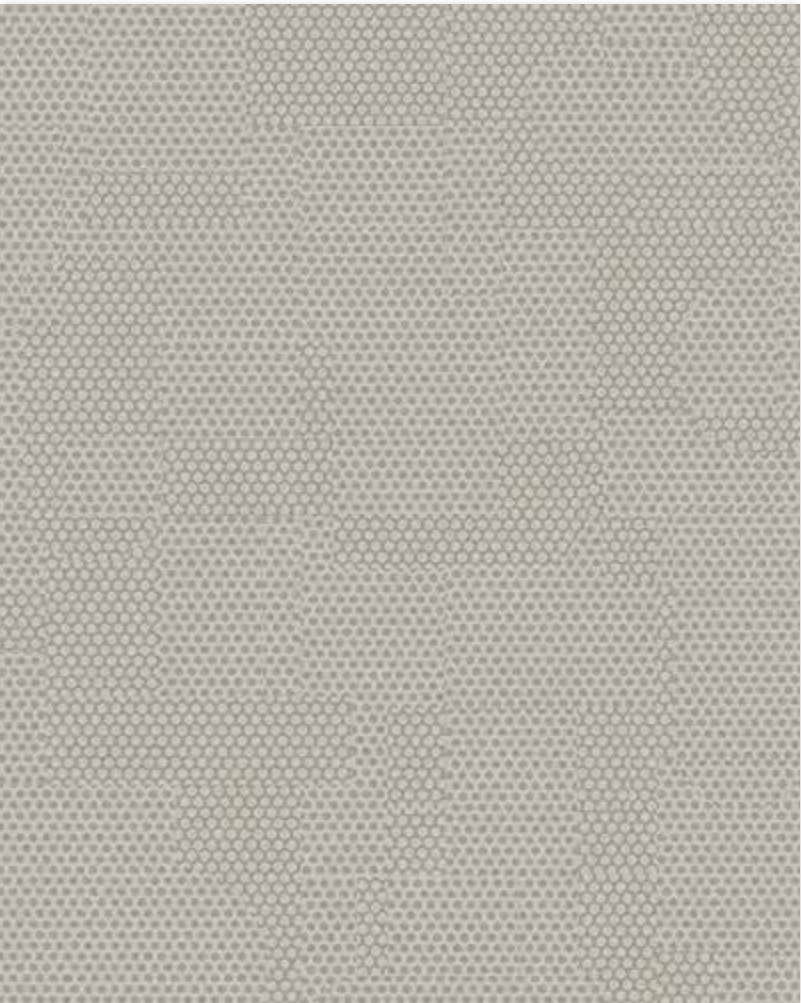
12 FT BROADLOOM 5A268



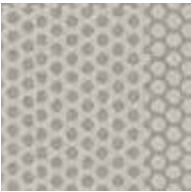


Dots

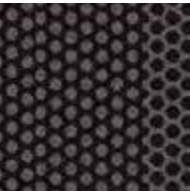
The repetition and intersection of circles recalls patterns from pop art halftones and the positive and negative space created by these playful, yet complex forms.



Colorways



MORPH 76530



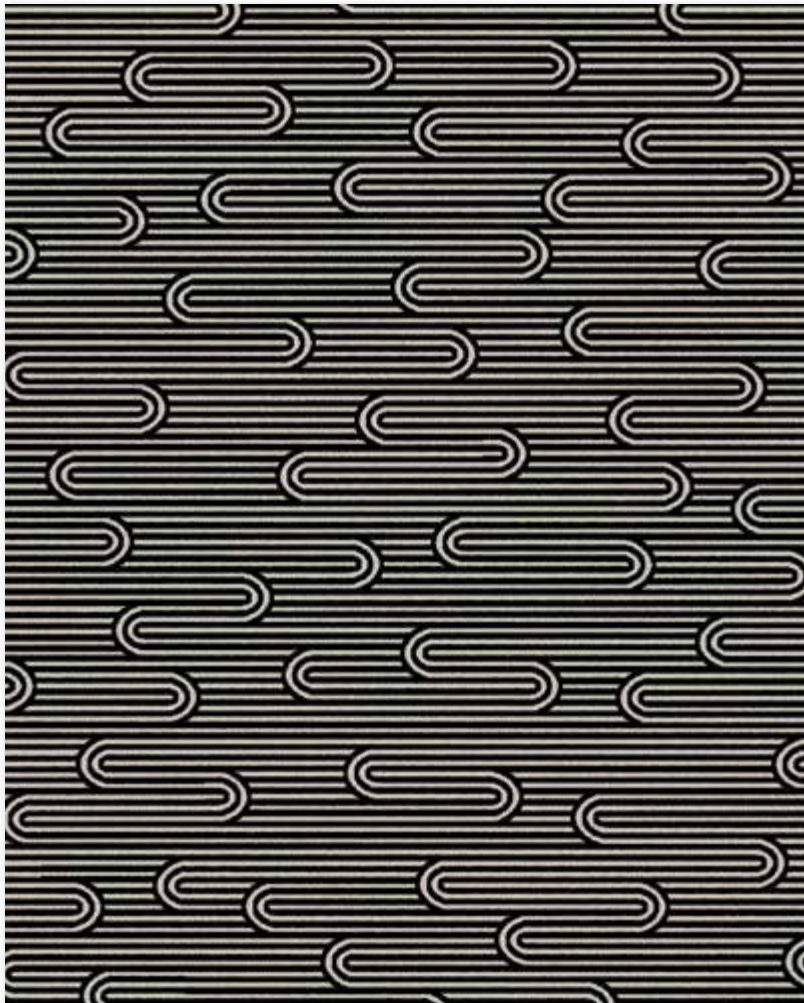
TRANSFORM
76535

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G052R	G167R
8×10 FT	G053R	G168R
12×15 FT	G054R	G169R
11×11 FT CIRCLE	G055R	G210R

12 FT BROADLOOM 5A276

Swerve

Art Deco-inspired lines drop, shift and switch back in unpredictable trajectories, much like the twists of a roller coaster.



Colorways



HIGH 75500

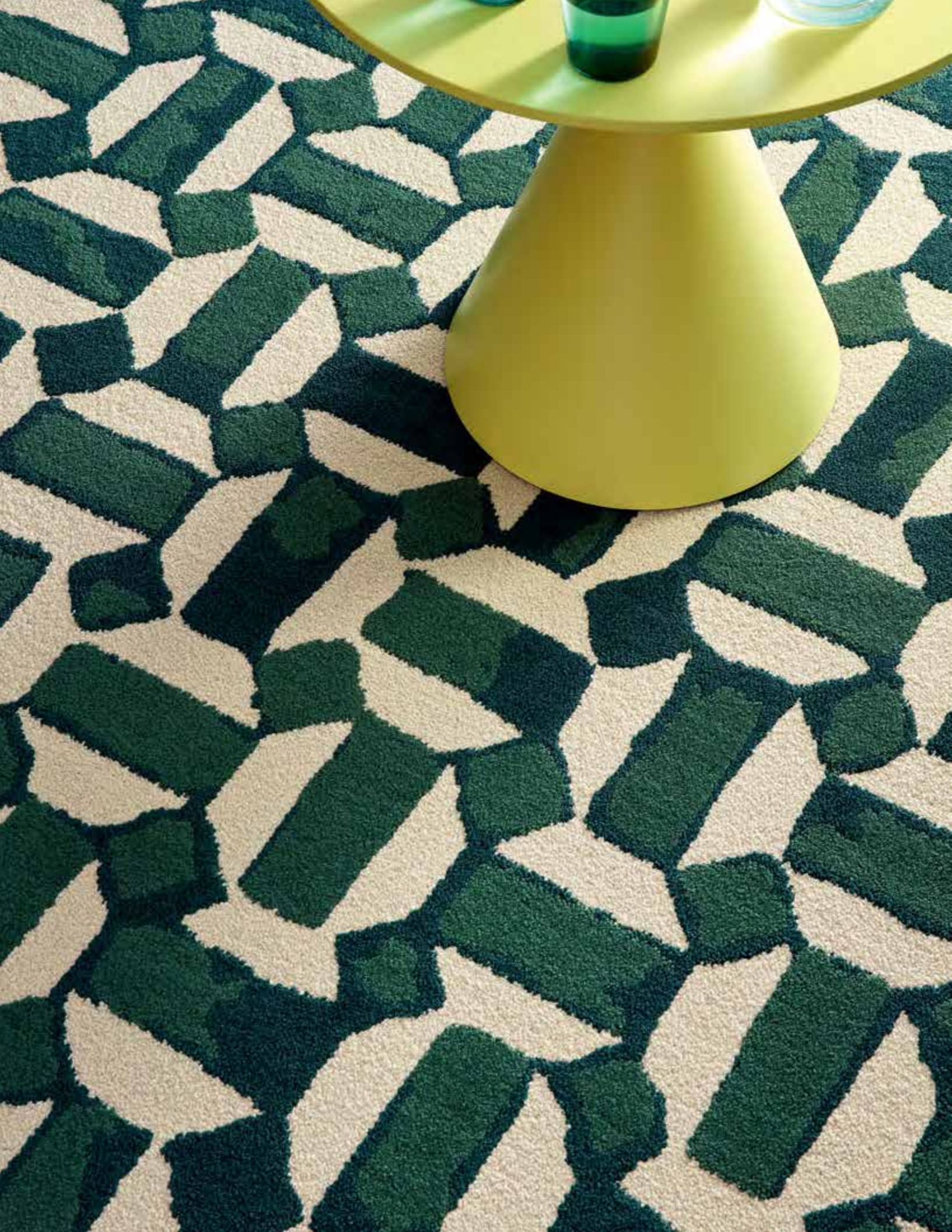


LOW 75508

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G048R	G164R
8×10 FT	G049R	G165R
12×15 FT	G050R	G166R
11×11 FT CIRCLE	G051R	G209R

12 FT BROADLOOM 5A275





Mosaic

This pattern playfully embeds rectangles within circles, tumbling at regular intervals across the rug. Its charmingly uneven executions reflect the handpainted craftsmanship and patina of tiles.



Colorways



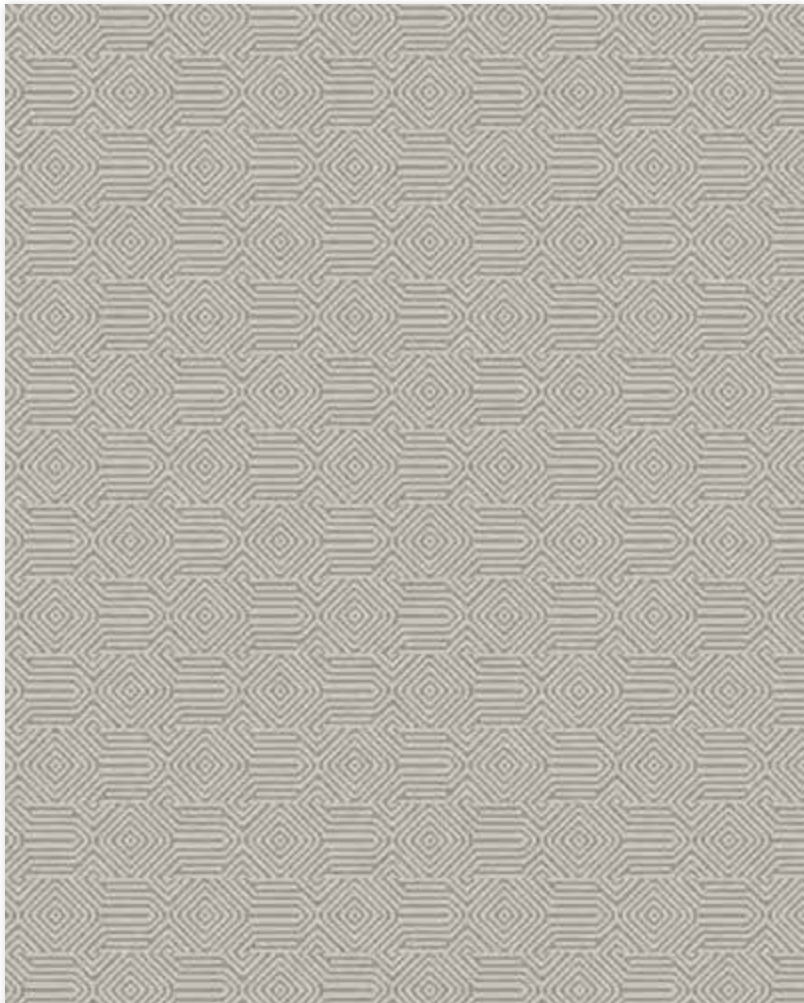
PAINTED 65375

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G021R	G116R
8×10 FT	G022R	G117R
12×15 FT	G023R	G118R
11×11 FT CIRCLE	G024R	G197R

12 FT BROADLOOM 5A265

Motif

This pattern pays homage to the nubby texture of peddle weave rugs handmade by artisans in India.



Colorways



RITUAL 79530



ATTITUDE 79409



BELIEF 79535

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G037R	G176R
8×10 FT	G038R	G177R
12×15 FT	G039R	G178R
11×11 FT CIRCLE	G040R	G213R

12 FT BROADLOOM 5A279





Sacred

Kaleidoscopic in its arrangement, this pattern takes the symbolism inscribed by sacred geometry and creates a system of rhythmic interlocking rhomboids and triangles.



Colorways



DIVINE 74144



REVERE 74760

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G033R	G161R
8×10 FT	G034R	G162R
12×15 FT	G035R	G163R
11×11 FT CIRCLE	G036R	G208R

12 FT BROADLOOM 5A274

Abstract

Imagination fuels the patterns within the Abstract collection, which is largely inspired by Shaw Contract's designers' visit to Morocco. Amorphous shapes are connected and intersected by circuitous lines that create an illusionistic sense of depth and intrigue, ultimately adding a layer of sophistication to any space.

LEFT: EMBRACE 12×15 FT RUG G002R IN HIGH ATLAS 01100

Embrace

The playful assemblage of shapes and lines appear to shift and animate with the striations created by the linear variations in color and texture.



Colorways



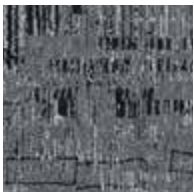
HIGH ATLAS
01100



TRADITION 01105



BERBER 01555



MARRAKESH
01580



SKOURA 01500

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G000R	G233R
8×10 FT	G001R	G234R
12×15 FT	G002R	G235R
11×11 FT	G095R	G222R
CIRCLE		

12 FT BROADLOOM 5A259





Atlas

The surrounding landscape of the Atlas Mountains in Morocco inspired the abstracted motifs within the Atlas pattern. This rug design is punctuated by spontaneous, free-flowing color typically found in patterns from weaving cooperatives located within the region.



Colorways



EMPATHY 67100

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G070R	G122R
8×10 FT	G071R	G123R
12×15 FT	G072R	G124R
11×11 FT CIRCLE	G073R	G199R

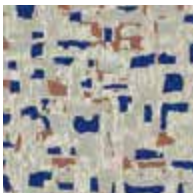
12 FT BROADLOOM 5A267

Share

Bold pops of color are interspersed throughout a collage of abstract forms and shapes thoughtfully orchestrated with a nod to artisan pattern-making.



Colorways



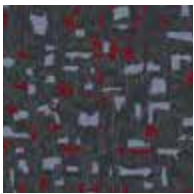
EMPATHY 01100



ENGAGE 01105



IDENTITY 01555



INCLUSIVE 01580



HARMONY 01500

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G003R	G227R
8×10 FT	G004R	G228R
12×15 FT	G005R	G229R
11×11 FT	G094R	G220R
CIRCLE		

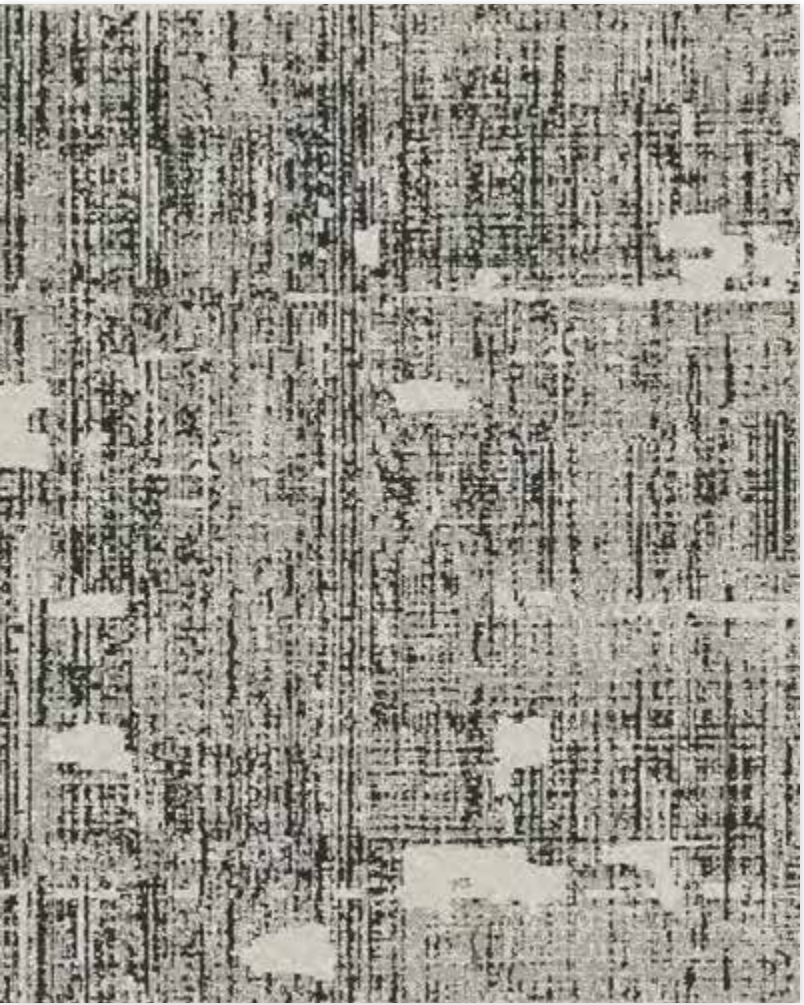
12 FT BROADLOOM 5A260





Method

The design is inspired by the handwoven textures found within Morocco’s souks. The beauty of hand weaving inspires this tapestry pattern with spontaneous moments of process, piecing together torn paper fragments and intricate materials to create a new textile.



Colorways



SLATE 77100



METALWORK
77555

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G089R	G170R
8×10 FT	G090R	G171R
12×15 FT	G091R	G172R
11×11 FT CIRCLE	G092R	G211R

12 FT BROADLOOM 5A277



Organic

Mother nature may seem unpredictable, but her wilds and ways are ultimately harmonized in the physical expressions of the natural environment. The Organic collection takes cues from floral and geological patterns to elevate and celebrate natural processes much larger than us.

LEFT: WATERFALL 8×10 FT RUG G030R IN LUSTER 69170

Waterfall

The majesty of waterfalls formed the inspiration for this pattern, which celebrates how light intersects and magnifies falling water. Light and shadow play across the surface in dabbled strokes of lustrous color, creating an impressionistic effect.



Colorways



LUSTER 69170



SHINE 69155

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G029R	G140R
8×10 FT	G030R	G141R
12×15 FT	G031R	G142R
11×11 FT CIRCLE	G032R	G203R

12 FT BROADLOOM 5A269





Artist Palette

by Rockwell Group

Inspired by the desert and all its beauty from the sand dunes to the flora and fauna that inhabit it. The shifting of color from light to dark, morning to night creates nature’s Artist Palette.



Colorways



EARTH 83210



MIDNIGHT 83420

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G108R	G155R
8×10 FT	G109R	G156R
12×15 FT	G110R	G157R
11×11 FT CIRCLE	G111R	G206R

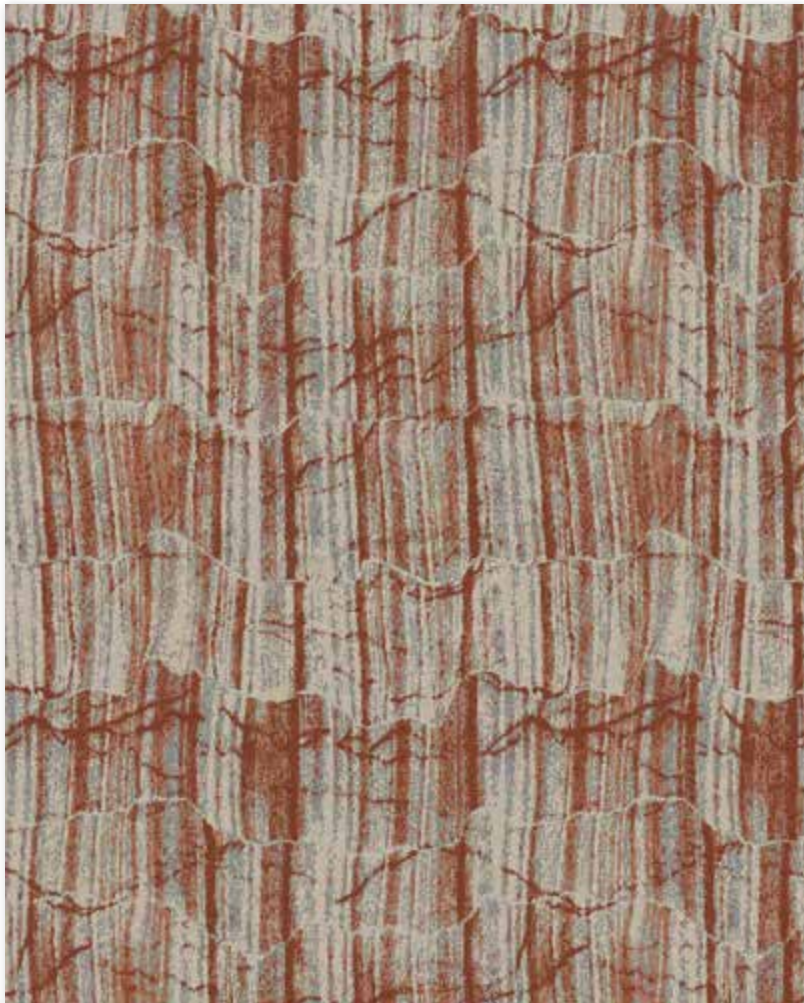
12 FT BROADLOOM 5A283

*Broadloom is recommended for areas with light to moderate traffic.

Striation

by Rockwell Group

This geological pattern illustrates how desert lights playing off red rocks can create inspirational moments and spaces in which we find a place of calm or retreat in the natural world.



Colorways



SIERRA 73675



STONE 73516

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G056R	G158R
8×10 FT	G057R	G159R
12×15 FT	G058R	G160R
11×11 FT CIRCLE	G059R	G207R

12 FT BROADLOOM 5A273





Cascade

An unlikely harmony is created when smooth, matte surfaces are paired with metallic accents. This pattern incorporates references to the charts and diagrams that alchemists used to transform base metals into noble ones.



Colorways



MYSTERIOUS
81555



DELICATE 81545



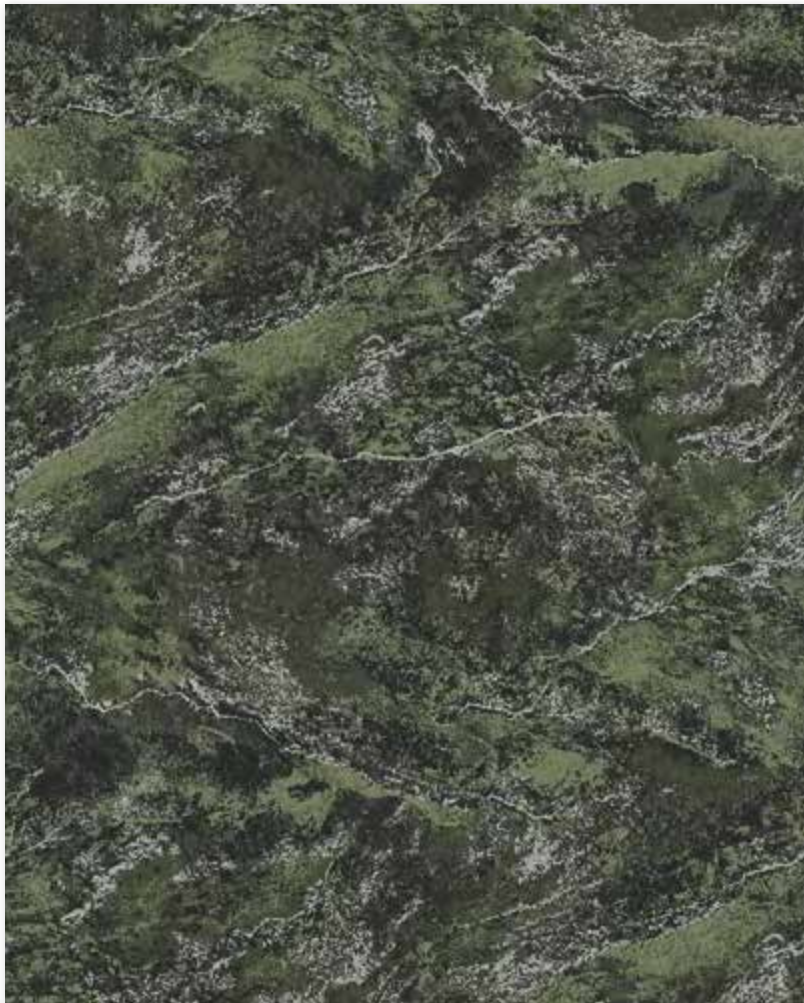
LUMINESCENT
81100

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G100R	G182R
8×10 FT	G101R	G183R
12×15 FT	G102R	G184R
11×11 FT CIRCLE	G103R	G215R

12 FT BROADLOOM 5A281

Beyond

The act of peering from the window of an airplane or an elevated promontory allows one to see the landscape as tapestry. This pattern is reminiscent of these breathtaking macro landscapes and vistas and the heightened perspective they give us.



Colorways



MOSS 15326



RIDGE 15580



DUNE 15105

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G013R	G188R
8×10 FT	G014R	G189R
12×15 FT	G015R	G190R
11×11 FT CIRCLE	G016R	G217R

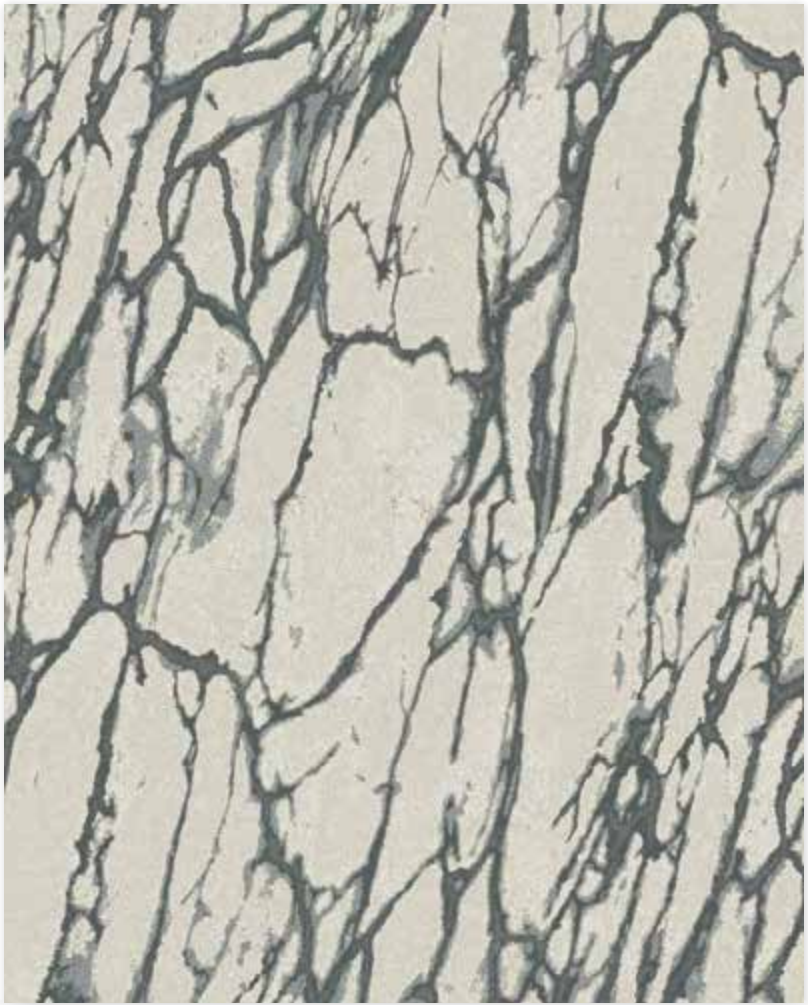
12 FT BROADLOOM 5A243





Carrara

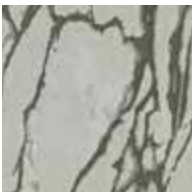
This pattern was designed to capture the form and striations of one of the world’s most celebrated types of marble. Hand-drawn veining emulates the look of this luxurious stone, spontaneous in nature and etched into the plush pile.



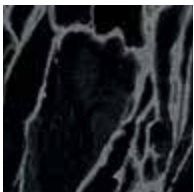
Colorways



PURE 80516



MINK 80515



JET 80500

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G025R	G179R
8×10 FT	G026R	G180R
12×15 FT	G027R	G181R
11×11 FT CIRCLE	G028R	G214R

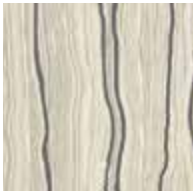
12 FT BROADLOOM 5A280

Fault

This subtle textural backdrop highlights the mesmerizing traces of geological sedimentation that one sees when rock is harvested from the earth and cut into slabs.



Colorways



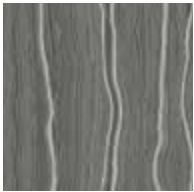
CARRARA SILVER
20100



ALABASTER
GOLD 20111



ELEMENT
PLATINUM 20506



FORGE PLATINUM
20518



CORNERSTONE
COPPER 20555

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G009R	G230R
8×10 FT	G010R	G231R
12×15 FT	G011R	G232R
11×11 FT	G012R	G221R
CIRCLE		

12 FT BROADLOOM 5A221



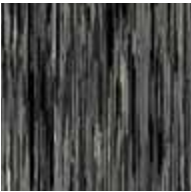


Natural Selection

By referencing the feel and texture of weathered woods and the natural formation of a tree’s protective bark, this pattern is designed to bring our natural environment indoors.



Colorways



KOA 79505



IROKO 79761



ALDER 79109

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G096R	G191R
8×10 FT	G097R	G192R
12×15 FT	G098R	G193R
11×11 FT	G099R	G218R
CIRCLE		

12 FT BROADLOOM 5A179

A close-up photograph of a red and black patterned rug with a white card featuring the word 'Tradition' in large black letters. The rug has a dense, textured pattern of red and black threads. The card is white with the word 'Tradition' in a large, bold, black sans-serif font. The card is placed on the rug, and the background is a solid dark blue.

Tradition

By calling upon centuries of various regional rug weaving practices and techniques, the Tradition collection takes familiar aesthetic tropes and devices and updates them. This collection reflects familiar patterns reminiscent of ikat and kilim weaving alongside oriental rug patterns.

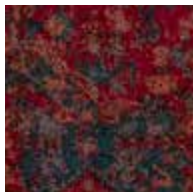
LEFT: HERITAGE 8×10 FT RUG G018R IN ESTATE 78850

Heritage

This design pays homage to artisan-crafted textiles, made by hand, through generations of tradition. Exaggerated textures and ornate flourishes are strung together in a patchwork aesthetic.



Colorways



ESTATE 78850



LEGACY 78323



ORIGIN 78156

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G017R	G173R
8×10 FT	G018R	G174R
12×15 FT	G019R	G175R
11×11 FT CIRCLE	G020R	G212R

12 FT BROADLOOM 5A278*

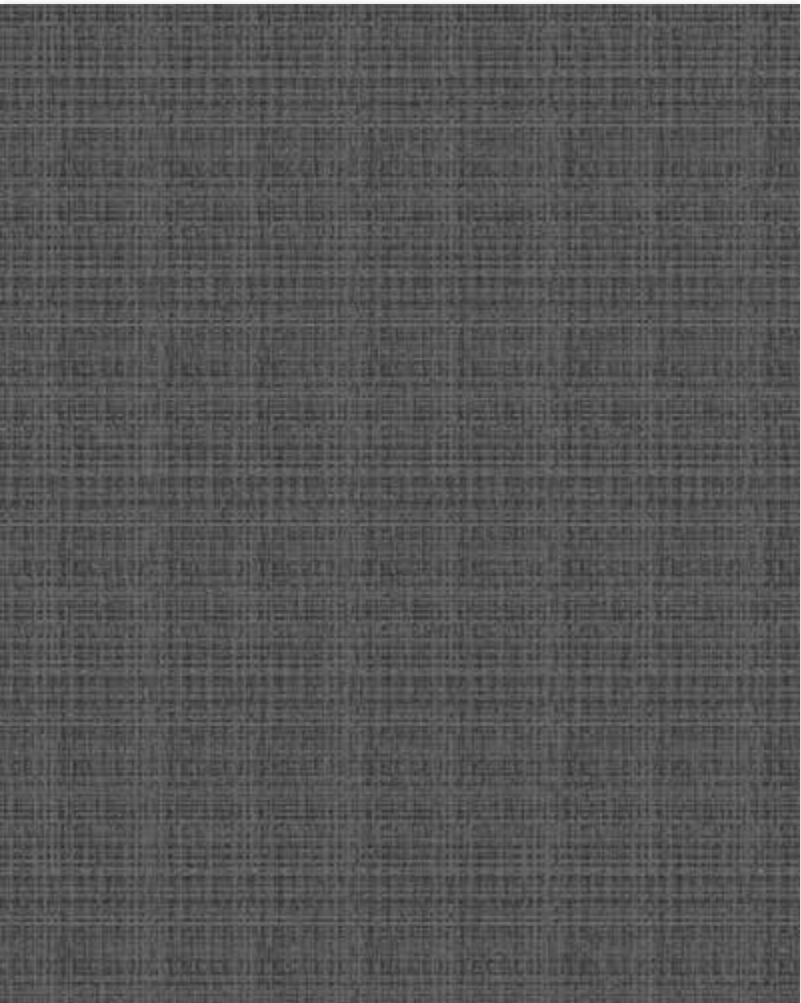


*Broadloom is recommended for areas with light to moderate traffic.

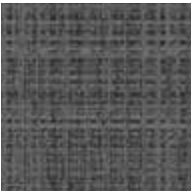


Strata

By emulating the feel of a tight weave, this pattern evokes an understated elegance that resembles the handicraft of expert rug makers.



Colorways



FORGE 20518



COLOSSAL
20496



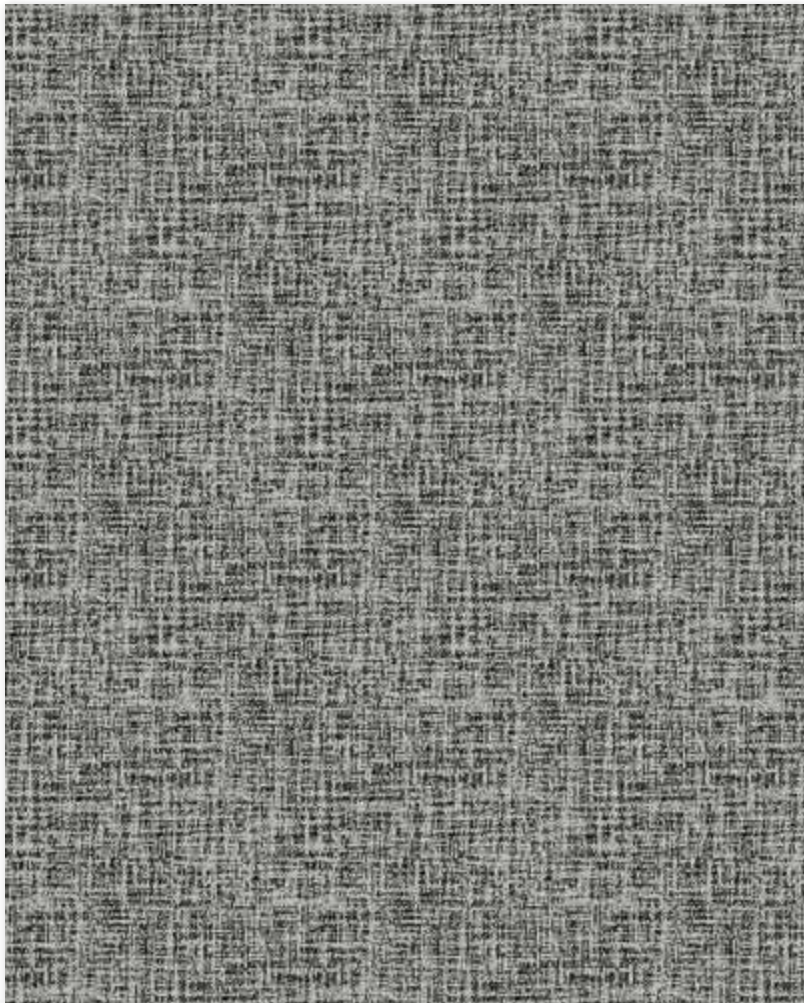
CARRARA 20100

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G112R	G194R
8×10 FT	G113R	G195R
12×15 FT	G114R	G196R
11×11 FT CIRCLE	G115R	G219R

12 FT BROADLOOM 5A220

Textile

The warp and weft of fine loomed merino wool — comforting and secure, yet light and tensile, inspired this mesmerizing, refined pattern.



Colorways



MERINO 79500



COTTON 79515



SAFFRON 79210

SIZE	SERGED EDGE	HIDDEN EDGE
6×9 FT	G006R	G185R
8×10 FT	G007R	G186R
12×15 FT	G008R	G187R
11×11 FT	G093R	G216R
CIRCLE		

12 FT BROADLOOM 5A249



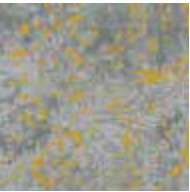


Vintage

When precious heirloom textiles are collected and reused, their history and nobility shine through brightly. This pattern radiates the warmth and tactility of these heritage pieces by including whips and echoes of baroque designs overlayed with abstracted color washes.



Colorways



ANTIQUE 76536

SIZE	SERGED EDGE
6×9 FT	G074R
8×10 FT	G075R
12×15 FT	G076R
11×11 FT	G077R
CIRCLE	



Painterly

The Painterly collection uses artful strokes and transparent layers to create a memorable atmosphere in spaces large and small. Stripes, overlapping cloud-like shapes, and graceful ribbons generate fantastical tableaux.

LEFT: DAPPLE 8×10 FT RUG G079R IN MOSS 80300



Dapple

Drops of color flow and blend to create an interplay of unexpected organic shapes. This modern arrangement of fluid forms is reminiscent of pebbles shimmering underwater.



Colorways



MOSS 80300

SIZE	SERGED EDGE
6×9 FT	G078R
8×10 FT	G079R
12×15 FT	G080R
11×11 FT	G223R
CIRCLE	

Watercolor

A wash of color reveals the beauty and artistry implied in the singular gesture of painting on a canvas. Taking both the concentration and freedom implied in watercolor, this pattern is inspired by the spontaneous nature and delicate hand of an artist's brushstrokes.



Colorways



MIDNIGHT 83473



MOONLIGHT
83122

SIZE	SERGED EDGE
6×9 FT	G081R
8×10 FT	G082R
12×15 FT	G083R
11×11 FT CIRCLE	G084R

Artistry through authorship

Shaw Contract seeks out and collaborates with established designers, both external and in-house, to create a considered selection of patterns to help businesses and organizations translate their values to their teams and visitors. By working with multiple designers, we bring together myriad creative perspectives and points of view — a variety of expressions that reflect the unique identities of our clients. The level of artistry in these designs is often seen in custom rugs, but we offer these elevated designs in a variety of standard sizes.

Designer Profiles

Rockwell Group



"We're thrilled to introduce Artist Palette and Striation, our first area rugs for Shaw Contract. Both designs express the organic patterns, brilliant hues, and varied textures of the American Southwest and are a wonderful addition to the new Desert Lights collection."

Rockwell Group is an interdisciplinary architecture and design firm that emphasizes innovation and thought leadership in every project. Based in New York with satellite offices in Los Angeles and Madrid, the 250-person firm merges performance and architecture to create a unique narrative for each project, ranging from restaurants and hotels, to theaters, cultural institutions, airport terminals, hospitals, festivals, museum exhibitions, products, and Broadway sets.

Designs:
Artist Palette | Striation

Adriana Jaroslavsky

Adriana Jaroslavsky is a multidisciplinary designer originally from Venezuela who now works in London. She is inspired by the interaction of colors and spaces and through her designs, Jaroslavsky explores how these connections can elevate our senses. “I’m constantly in search of a way to generate feelings through my work,” she says. Architecture and interior spaces hold a deep interest for Jaroslavsky, because, according to her: “It’s inside of these very personal spaces that we create our stories—the narrative of our lives and feelings.”

Designs:
Archway | Pathway



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Trish Andersen

A native of Dalton, Georgia—a major rug manufacturing center—designer Trish Andersen was initially attracted to the process of rug tufting as a means to reconnect with and explore her roots. As a fine artist who “paints” with yarn, she’s developed a signature style that embraces color and texture in bold strokes. “Sometimes I have a hard time not using *all* the colors,” she confesses. In addition to her namesake rug line, Andersen works with private clients like VEVO and Coca-Cola. She currently lives and works in Savannah and Brooklyn.

Designs:
Drip | Layered

“Sometimes I have a hard time not using *all* the colors.”

Shaw Contract Design Studio



“Rugs are a foundational piece that complete the built environment by adding character, warmth and acoustics.”

The Shaw Contract design studio focuses on insights at the intersection of global micro and macro trends to drive our process. Our design studio is divided into four areas of specialization: Workplace, Community, Lifestyle and Global. Having specialized studios gives us the opportunity to concentrate on unique solutions for each market segment. The rug program is a collaboration between all studios for a wide range of designs. We realize that people’s moods and attitudes are affected by their environment and design flooring to accommodate these personal spaces. The studio gathers inspiration from timeless sources, such as lifestyle trends, art and the natural environment, to inform designs.

Shaw Contract manufactures carpet, hardwood and resilient products globally that give foundation to space and support people within it. Our human-centered approach combines mind, hand and heart with the goal to make a Smarter Impact in all that we do. Ours is an optimistic agenda that places power for positive change in all our hands for people and planet. We’re headquartered in Cartersville, Georgia with associates and showrooms all over the world.

Resources

Rugs, a fully finished product

Shaw Contract area rugs are finished standard with non-skid backing and a serged edge or hidden edge, with no order minimums.



SERGED EDGE



HIDDEN EDGE

Non-skid Backing

Our innovative non-skid rubber backing is PVC-free and comes standard on all rugs. The grip-finish backing provides comfort underfoot and increased sound absorption while holding the rug in place.



FRONT



BACK

Serged Edge Rugs

Serged edge rugs are finished with our Eco Solution Q® 100% solution-dyed nylon fiber which is continuously stitched around the edge of the rug for a consistent edge treatment. Serged edge colors have been carefully selected to complement each colorway. See shawcontract.com for more details.



FRONT



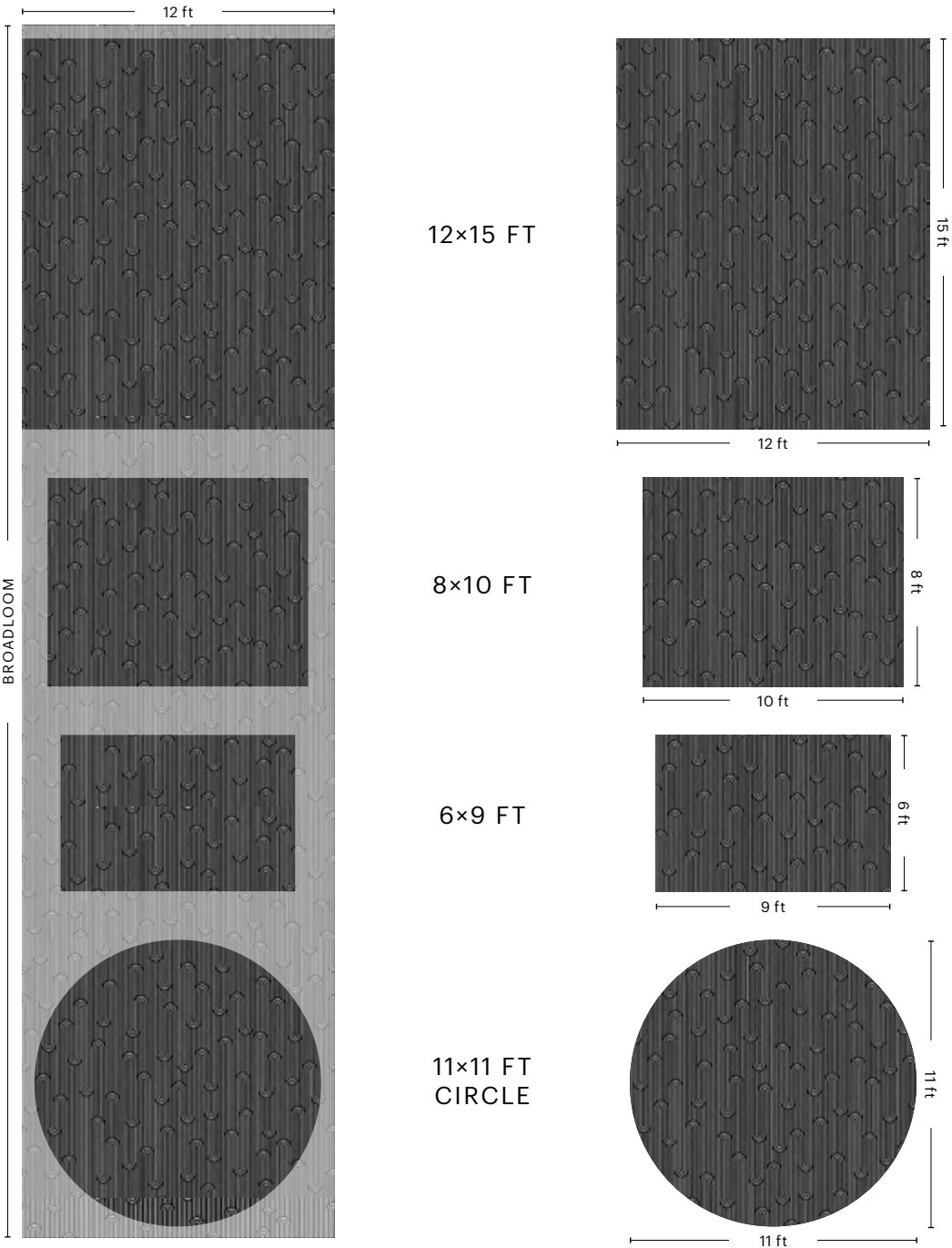
BACK

Hidden Edge Rugs

Hidden edge rugs are finished with a patent-pending edge that provides a clean, tailored look. Hidden edge finish is only available on Tufted Solution-Dyed Nylon Rugs and not Canvas-Dye Injection

Big ideas, broadloom

Because Shaw Contract Rugs are manufactured using broadloom, the composition of your rug will be unique to your order and will not exactly match the pattern as rendered in our catalog. Our designers create patterns to accommodate various offset cuts. In each rug, the repetition of shapes, colors, and lines maintain and extend a playful rhythm no matter where they end.



DISPLAYED IN SWERVE

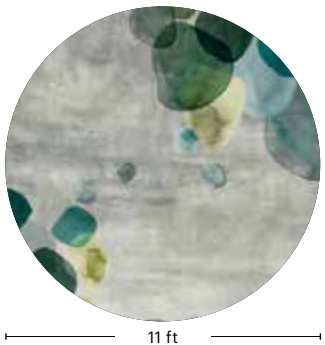
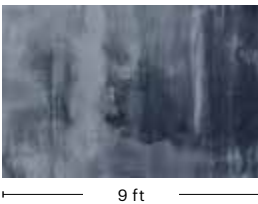
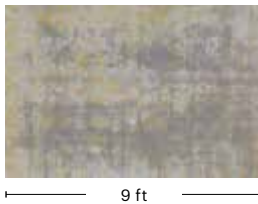
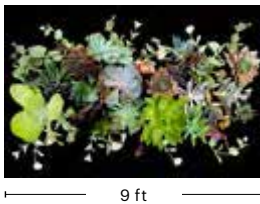
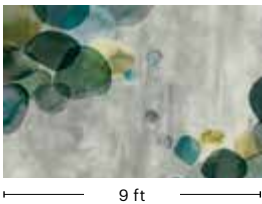
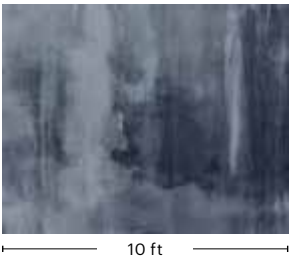
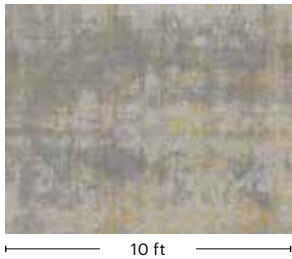
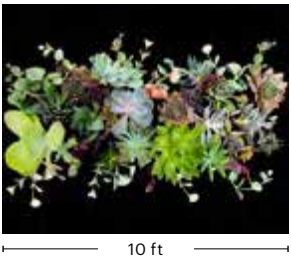
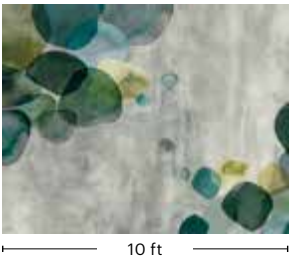
Tufted Solution-Dyed Nylon Rugs

Like a bolt of fabric, tufted solution-dyed nylon rugs are cut on demand for a custom look from 12-foot broadloom. The directionality of the rug changes based on the size ordered.



Canvas Dye-Injection Technology Rugs

Rugs created with our Canvas Dye-Injection Technology are printed on demand unlike our tufted solution-dyed nylon rugs. These rugs are only available with serged edges.



Proven Performance with Solution Dyed Nylon

Shaw Contract’s decades of experience in the flooring industry led us to develop our own fiber technology. Eco Solution Q® fibers are comprised of 100% recyclable nylon engineered to reduce soiling while retaining color and appearance.

Art Transforms with Canvas Dye-Injection Technology

Using industry leading 76 DPI high-definition, dye-injection technology, Canvas rugs achieve unlimited capabilities in color and style, from soft nuanced watercolors to photorealistic flora, pushing the boundaries of design. Canvas offers high-speed production without compromising color, detail, precision and performance.

Customization

Our rugs come standard in four sizes (6×9 ft, 8×10 ft, 11×11 ft circle, 12×15 ft) with two edge finishes, serged or hidden with no minimum order size required. If you would like to customize the size or serged edge color of an existing style and colorway, there is no minimum order size required and it will be available within the same 4-6 week lead time.

For more advanced customization, including additional edge finishes and changes to color or pattern, reach out to your local account manager.

Commercial Broadloom, Rugs or Inset Rugs— Your Choice

The styles featured in this program are available standard as area rugs, broadloom or inset broadloom rugs, providing a custom look within a 4-6 week lead time.

Our standard broadloom features UltraLoc® backing technology which contains a woven secondary backing that helps maintain dimensional stability for the life of your broadloom carpet. The UltraLoc® broadloom backing provides superior pattern matching and durability. When paired with Eco Solution Q® nylon, it is Cradle to Cradle Certified™ Silver.

RIGHT: TEXTILE 12×15 FT RUG G008R IN MERINO 79500



Showrooms

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MEXICO CITY +1 55 5010 7681	

To order a rug over the phone using a credit card please call
Shaw Contract Rugs Customer Service at 800-446-7429.

